



Tennessee Fuel & Convenience Store Association

# ***TFCA SUPPORTS YOU***

In today's volatile economic and regulatory climate, **TFCA supports your business** by making sure your voice is heard in the Tennessee legislature and nationally. TFCA serves as the voice of the industry, reaching out to lawmakers, the media and the public to ensure that the interests of our member companies are always at the forefront. By underwriting industry education and regulatory advocacy, TFCA ensures the viability of ALL our member companies. **But we need your help to continue this vital work!**

# ***YOU CAN SUPPORT TFCA BY BECOMING A CORPORATE SPONSOR TODAY!***

**Show your support for TFCA** by becoming a Corporate Sponsor for 2010, Your contributions will help TFCA continue to represent your company and your industry throughout Tennessee and in Washington, DC. In addition, your company will enjoy many important benefits, including:

- **Free tabletop exhibit at TFCA's Spring Event**
- **Recognition in the association's newsletters and quarterly magazine**
- **Your company's name prominently displayed as a sponsor at TFCA functions**
- **Special President's Reception honoring Corporate Sponsors at the Fall Convention**
- **Free link to TFCA's Web site**
- **And much more!**

Corporate sponsorship is a commitment for the 2010 calendar year. Corporate Sponsors must be members of the Tennessee Fuel & Convenience Store Association. Acknowledgment of sponsorship begins when payment is received.

There are three levels of sponsorship, each of which provides your company with important benefits:

### **GOLD SPONSORSHIP \$5,500**

- Use of your company's logo for advertising and special recognition in TFCA publications
- Free tabletop exhibit at TFCA's Spring Event OR registration for two for the Spring Event Reception
- Recognition in the association's newsletters and Annual Directory
- Complimentary registration for two from your company for the TFCA Annual Fall Convention
- Your company's name prominently displayed as a sponsor at TFCA functions, including the Fall Convention, Spring Event, Fall Golf Outing, and all TFCA Board, Committee and Educational Meetings
- First right of refusal to host Club TFCA at the Fall Convention
- Your company's name on all promotional materials for TFCA functions, including the Spring Event, Fall Golf Outing, Fall Convention and all TFCA Educational Sessions
- Special recognition of your company's contribution at TFCA's annual convention
- Special President's Reception honoring 2010 Corporate Sponsors at the Fall Convention
- Free link to TFCA's Web site

### **SILVER SPONSORSHIP \$3,000**

- Free tabletop exhibit at TFCA's Spring Event OR registration for one for the Spring Event Reception
- Recognition in the association's newsletters and Annual Directory
- Complimentary registration for one from your company for the TFCA Fall Convention
- Your company's name prominently displayed as a sponsor at TFCA functions, including the Fall Convention, Spring Event, Fall Golf Outing, and all TFCA Board and Committee Meetings
- First right of refusal to host Club TFCA at the Fall Convention
- Special recognition of your company's contribution at TFCA's annual convention
- Your company's name on all promotional materials for TFCA functions, including the Spring Event, Fall Golf Outing and Fall Convention
- Special President's Reception honoring 2010 Corporate Sponsors at the Fall Convention
- Free link to TFCA's Web site

### **BRONZE SPONSORSHIP \$2,000**

- **New this year: FREE tabletop exhibit** at TFCA's Spring Event
- Recognition in the association's newsletters and Annual Directory
- Your company's name prominently displayed as a sponsor of the Spring Event, Fall Golf Outing and Fall Convention
- Special recognition of your company's contribution at TFCA's Fall Convention
- Your company's name on all promotional materials for the Spring Event, Fall Golf Outing and Fall Convention
- Special President's Reception honoring 2010 Corporate Sponsors at the annual convention
- Free link to TFCA's Web site

## **Yes! I WANT TO BE A TFCA CORPORATE SPONSOR FOR 2010**

**PLEASE INDICATE YOUR LEVEL OF SUPPORT BELOW.**

You must be a TFCA member to be a sponsor. Sponsorship contribution does not include payment of dues.

**GOLD \$5,500**       **SILVER \$3,000**       **BRONZE \$2,000**

**Please include my membership dues on the same invoice.**

**SUPPLIER \$1,000**       **AFFILIATE \$450**

**Company:** \_\_\_\_\_ **Contact person:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Telephone:** \_\_\_\_\_

Fax this form to the TFCA office at **615-254-8117**. We will send an invoice upon receipt of this fax.  
If you prefer, scan this page and e-mail it as an attachment to Betty Brock at [bbrock@tfca.info](mailto:bbrock@tfca.info).

*Thank you!*