



Tennessee Fuel & Convenience Store Association

2018
*Corporate
Sponsor
Program*



The Tennessee Fuel & Convenience Store Association invites you to be a 2018 Corporate Sponsor.

Your participation in the program demonstrates your commitment to the fuel and c-store industries. You will also reach influencers, decision makers and open doors for your products and services by becoming a Corporate Sponsor.

The association continues to offer more opportunities for recognition and visibility. Our Platinum sponsorship level offers all of the benefits of the Gold level PLUS exclusivity in your business classification AND a complimentary golf foursome at the Summer Event!

The Sponsor Recognition Luncheon at the convention is a great platform for sponsors to be seen and heard. Platinum and Gold sponsors have the opportunity to address the marketers and retailers attending the convention.

Sponsorships deliver visibility and impact. Gain a competitive edge by becoming a 2018 sponsor.

2018 TFCA CORPORATE SPONSOR

Benefits

	Platinum	Gold	Silver	Bronze
Exclusivity in your business classification	★			
Complimentary golf foursome at Summer Event	★			
Free table top exhibit and hole sponsorship at Summer Event. <i>(Each table top exhibit includes reception and dinner ticket for one person per company)*</i>	★			
PLUS free Summer Event reception and dinner tickets for THREE additional people	★			
Opportunity to make a 10-minute presentation to marketer and retailer members at Sponsorship Recognition Luncheon at Convention	★			
Use of your logoed items at all TFCA board and committee meetings and educational programs	★	★		
Display of your company's logo in advertising and on signage with special recognition in TFCA publications	★	★		
Your company's name and logo prominently displayed at TFCA functions including the Convention, Summer Event and all TFCA board, committee and educational meetings	★	★		
Your company's name and logo on all promotional materials for TFCA functions, including the Summer Event, Convention and educational seminars	★	★		
Free link to your company's website and logo located on TFCA website home page	★	★		
Complimentary registration for two for Convention	★	★		
First right of refusal to host Club TFCA at Fall Convention	★	★		
Opportunity to make a 5-minute presentation to marketer and retail members at Sponsorship Recognition Luncheon at Convention		★		
Free table top exhibit or complimentary hole sponsorship at Summer Event. <i>(Each table top exhibit includes reception and dinner ticket for one person per company)*</i>		★	★	
PLUS free Summer Event reception and dinner tickets for TWO additional people		★		
PLUS free Summer Event reception and dinner tickets for for ONE additional person			★	
Complimentary registration for one for Convention			★	
Free link to your company's website			★	★
Your company's name prominently displayed as a sponsor of TFCA functions, including Convention and the Summer Event			★	★
Your company's name on all promotional materials for TFCA functions, including Summer Event and Convention			★	★
Free table top exhibit at Summer Event. <i>(Each table top exhibit includes reception and dinner ticket for one person per company)*</i>				★
Opportunity to co-host Club TFCA at Convention	★	★	★	★
Opportunity to attend Sponsor Recognition Luncheon at Convention with marketer and retail members	★	★	★	★
Recognition of your company in association newsletters and membership directory	★	★	★	★

*Value of first person registration for reception – with or without table top – is \$475. Each affiliate and supplier company must pay first person registration (with or without table top) in order to attend the reception/dinner. Value of each additional registration is \$90.



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2017 TFCOA CORPORATE SPONSORS

Thank you for your support!



PLATINUM

Federated Insurance
The H.T. Hackney Company
Marathon Petroleum Company

Pepsi Beverages Company
RJ Reynolds Tobacco Company

GOLD

Altria Group Distribution Company
AMCON Distributing Company
Anheuser-Busch
BP Products, N.A., Inc.
Charles C. Parks
Coca-Cola Bottling Co. Consolidated
Core-Mark International
The Crichton Group
CSC ServiceWorks
Eby-Brown Company

ExxonMobil
LBMC
Petro Services, Inc.
PM Environmental
S & D Coffee & Tea
Shell Oil
Team Modern Distributors
Tennessee Lottery Education Corp.
Valero Marketing & Supply

SILVER

BIC Corp.
C & S Canopy
CITGO Petroleum
First Choice Services
ITG Brands
MillerCoors
Modern Welding Company of Owensboro

Nashville Equipment Service
Petroleum Equipment Company
Placid Refining Company
Scandinavian Tobacco Group
Snyder's-Lance
SPATCO Energy Solutions
Sunoco, LLC
WorldPay

BRONZE

BDT Beverage/Red Bull
Blue Bunny Ice Cream
Eagle Transport Corporation
Frito-Lay
Huguenot Fuels
Hunt Brothers Pizza
Monster Energy
Nestle Waters
RapidXchange
RBM Company
SunDrop Bottling Co. of Pulaski

Yes! I WANT TO BE A 2018 CORPORATE SPONSOR!

*I support TFCA's mission to provide representation,
information and education for our members.*

PLEASE INDICATE YOUR LEVEL OF SUPPORT:

- Platinum \$9,000** **Gold \$5,500** **Silver \$3,000** **Bronze \$2,000**

Company Name: _____

Contact Person: _____

Email _____ Telephone _____

NOTE: You must be a member of the association to participate as a corporate sponsor.
Sponsorship contribution does NOT include membership dues.

Return this form to Betty Brock at the TFCA office. You will be invoiced for dues and sponsorship upon receipt of form. Sponsorship recognition will begin upon receipt of payment.

- Please include membership dues and sponsorship on the same invoice.
- Please invoice membership dues and sponsorship separately.

QUESTIONS? Call Betty at 615-242-4377 or email her at bbrock@tfca.info.



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