

2021 CONNECT WITH



Tennessee Fuel & Convenience Store Association

TFCA MEMBERS

The Tennessee Fuel & Convenience Store Association provides representation, information and education for its members.

2021 Sponsor Packages offer you year-round opportunities to connect with **marketers** and **retailers** with opportunities for:

- ✓ **Relationship building**
- ✓ **Prospecting**
- ✓ **Increasing awareness**

As a TFCA Sponsor we depend on and are grateful for your support.

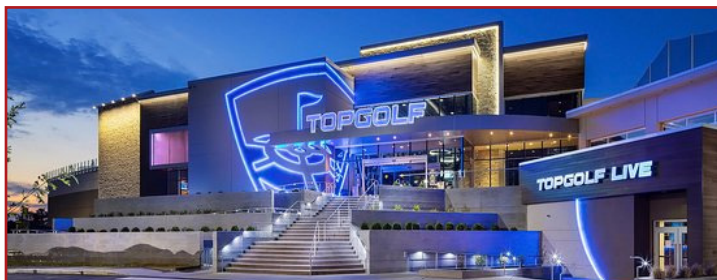
YOU HELP THE ASSOCIATION in two important ways.

1. Your investment is integral to our ability to provide member services.
2. Partnership with TFCA members helps them do better business.

2021 Events

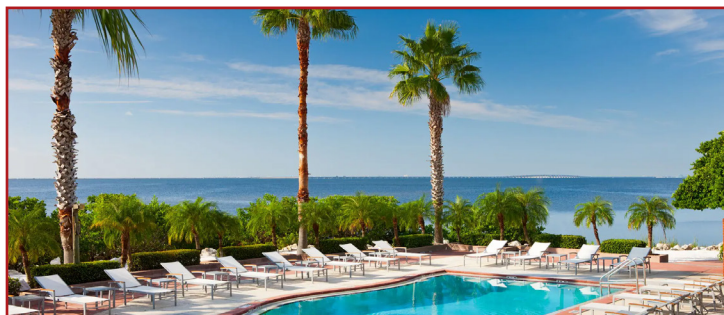
JUNE 29, 2021

TFCA 2021 Reunited
Member Event & Planning Session
TopGolf Nashville



SEPTEMBER 19-22, 2021

Annual Convention
Grand Hyatt Tampa Bay



Your success as a TFCA Sponsor depends on YOUR PARTICIPATION throughout the year.

Relationship Building | Prospecting | Increasing Awareness

2021 Sponsor Packages

Platinum	Gold	Silver	Bronze
Exclusivity in your business classification Right of first refusal next year			
\$9,000	\$5,500	\$3,000	\$2,000
The Platinum Annual Sponsor Level provides the most exposure, relationship-building and prospecting opportunities for companies that participate in each TFCA event.	The Gold Annual Sponsor Level provides exposure, relationship building and prospecting opportunities for companies that participate in each TFCA event.	The Silver Annual Sponsor Level provides exposure and some relationship building and prospecting opportunities for companies that participate in each TFCA event.	The Bronze Annual Sponsor Level provides exposure. Relationship-building and prospecting can be achieved by registering to attend each TFCA event.

Deliverables

TFCA Annual Sponsor Levels	Platinum	Gold	Silver	Bronze
Credits for Complimentary Event Registration Credits may be used to pay for any TFCA ticketed event for any staff or guest. Unused credit at the end of the year will not roll over.	\$850	\$450	\$250	\$150
Digital Profile e.g. Constant Contact	Exclusive profile sent once a year	Profiled with other up to three non-competing sponsors once a year	Listed with all Silver and Bronze sponsors once a year	Listed with all Silver and Bronze sponsors once a year
Digital/Print Recognition	Large Logo	Medium Logo	Name Only	Name Only
Enhanced Listing in Membership Directory and Buyer's Guide	Large Logo	Medium Logo	Name Only	Name Only
Web Prominence	On home page; large logo; linked to your website	On home page; medium logo; linked to your website	On sponsor page; Company Name & Link	On sponsor page; Company Name & Link
Participate in TFCA Planning Sessions	Yes	Yes	Yes	Yes
Sponsor Identification on your Name Badges	Yes; at all events	Yes; at all events	Yes; at all events	Yes; at all events
Attendee Collateral	Distribute sponsor supplied brochure or item at all 2021 events	Distribute sponsor supplied brochure or item at all 2021 events	Distribute sponsor supplied brochure at all 2021 events	N/A

INDICATE YOUR LEVEL OF SUPPORT

Platinum | Gold | Silver | Bronze

Company _____ Contact _____

Email: _____ Phone: _____



Tennessee Fuel & Convenience Store Association

REGISTER ONLINE AT: WWW.TFCA.INFO/SPONSOR

QUESTIONS? Betty has the answers!
(615) 242-4377 or bbrock@tfca.info

Relationship Building | Prospecting | Increasing Awareness