

2024 TFCA SPONSORSHIP PACKET



Tennessee Fuel & Convenience Store Association

Relationship Building | Prospecting | Increasing Awareness



The Tennessee Fuel & Convenience Store Association provides representation, information, and education for its members. 2024 Sponsor Packages offer you opportunities to get your brand in front of marketers and retailers all year long including:

- ✓ Relationship building
- ✓ Prospecting
- ✓ Increasing Awareness

Scan to
Sponsor



As a TFCA Sponsor we are grateful for your support!

YOU HELP THE ASSOCIATION in important ways:

- Your investment is integral to our ability to provide member services.
- Partnership with TFCA members helps them do better business.

TFCA 2024 Events

TFCA 2024 Day on the Hill
February 21 | Nashville, TN.

TFCA 2024 Summer Event
July 18 | Knoxville

EMA 2024 Day on the Hill
May 14-17 | Washington, D.C.

TFCA 2024 Convention
Sept. 14-18 | Wild Dunes
Isle-of-Palms, South Carolina

2024 Sponsor Packages

Sponsorship Levels Include:

	Platinum	Gold	Silver	Bronze
	\$9,000	\$5,500	\$3,000	\$2,000
Credits for Complimentary Event Registration	\$850	\$450	\$250	\$150
*Credits may be used to pay for any TFCA ticketed event for any staff or guest. Unused credit at the end of the year will not roll over.				
Digital Recognition in Weekly TFCA Email Bulletin	Large Logo	Medium Logo	Name Only	Name Only
Enhanced Listing in TFCA Membership Directory	Large Logo	Medium Logo	Name Only	Name Only
Website Prominence	On Home Page & Sponsor Page Large Logo Linked to your website	On Home Page & Sponsor Page Medium Logo Linked to your website	On Sponsor page Company Name Linked to your website	On Sponsor page Company Name Linked to your website
Sponsor Identification on Name Badges	Yes; at all events	Yes; at all events	Yes; at all events	Yes; at all events
Attendee Collateral	Distribute sponsor supplied brochure or item at all 2024 events	Distribute sponsor supplied brochure or item at all 2024 events	Distribute sponsor supplied brochure or item at all 2024 events	N/A

INDICATE YOUR LEVEL OF SUPPORT

Platinum | Gold | Silver | Bronze



Tennessee Fuel & Convenience Store Association

Company: _____ Contact: _____

Email: _____ Phone: _____

REGISTER ONLINE AT: WWW.TFCA.INFO/SPONSOR

QUESTIONS? Contact Laura Nix
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