

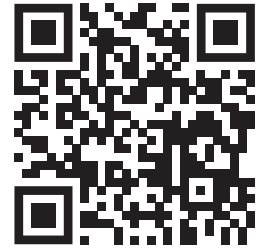
2025 TFCA SPONSORSHIP PACKET



The Tennessee Fuel & Convenience Store Association provides representation, information, and education for its members. 2025 Sponsor Packages offer you opportunities to get your brand in front of marketers and retailers all year long including:

- ✓ Relationship building
- ✓ Prospecting
- ✓ Increasing awareness

Scan to
Sponsor



As a TFCA Sponsor we are grateful for your support!

YOU HELP THE ASSOCIATION in two important ways:

1. Your investment is integral to our ability to provide member services.
2. Partnership with TFCA members helps them do better business.

Sponsor Levels Include

TFCA Annual Sponsor Levels	Platinum	Gold	Silver	Bronze
Credits for Complimentary Event Registration	\$850	\$450	\$250	\$150
<small>*Credits may be used to pay for any TFCA ticketed event for any staff or guest. Unused credit at the end of the year will not roll over.</small>				
Attendee Collateral	Distribute sponsor supplied brochure or item at all 2025 events	Distribute sponsor supplied brochure or item at all 2025 events	Distribute sponsor supplied brochure at all 2025 events	N/A
Digital/Print Recognition	Large Logo	Medium Logo	Name Only	Name Only
Enhanced Listing in Membership Directory and Buyer's Guide	Large Logo	Medium Logo	Name Only	Name Only
Web Prominence	On home page; large logo; linked to your website	On home page; medium logo; linked to your website	On sponsor page; Company Name & Link	On sponsor page; Company Name & Link
Sponsor Identification on your Name Badges	Yes; at all events	Yes; at all events	Yes; at all events	Yes; at all events

Relationship Building | Prospecting | Increasing Awareness